

Terminated DSA list

DSA list & Role of DSA

The Direct Selling Agent (DSA) source unsecured loan applications and further facilitates processing and Loan disbursals. Various tasks of DSA include but not limited to:

Responsibilities of DSA

- Generation of leads for unsecured loan applications from various sources.
- Fill in the loan application form on behalf of loan applicants either through website of www.lendingkart.com or through the mobile application of Lendingkart or through the company designated website portal.
- Obtain necessary documents for the loan processing and deliver it to the assigned Relationship Manager of the company either by him/her/it or through any other person authorized by DSA (in case of non-Individuals) on its behalf for further processing.
- The role of DSAs is limited to the sourcing of proposal & document fulfilment.
- KYC verification, pre-sanction survey, appraisal, field verification, disbursement and Post sanction reporting will be done by the company staff only.
- The sanction of the loan will be at the sole discretion of the Company & on such terms & conditions that the Company may stipulate.

S. No.	DSA Code	Name of DSA	Type of DSA	Business Address	Date of Offboarding	Products/S services
1	DSA13264	Neha Singh	Individual	Ekauni, Sant Ravidas Nagar, Uttar Pradesh Bhadohi Uttar Pradesh 221404. Website: NA	23-Apr-25	Unsecured Business Loan
2	DSA8062	Akash Shivaji Pise	Individual	Mandave-Malshiras Solapur Malsiras Maharashtra 413111. Website: NA	21-Jul-25	Unsecured Business Loan
3	DSA10012	Arunava Ray Chowdhury	Individual	Saptagram, Tripureshwari Housing, Tetultala, Birati, Vivekananda Agrabami Sangha, North Dum Dum, Birati, North 24 Parganas Kolkata West Bengal 700051. Website: NA	02-Aug-25	Unsecured Business Loan
4	DSA12673	Jamkar Hrishikesh Nandakumar	Individual	Deulgaon Gada, Pune, Maharashtra Yavat Maharashtra 412203. Website: NA	19-Aug-25	Unsecured Business Loan
5	DSA13395	Bharti And Company	Proprietorship	797/14, Shop-3, Inside Sheetal Market, Gohana Stand Rohtak Haryana 124001. Website: NA	30-Sep-25	Unsecured Business Loan

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6	DSA7751	Girish Chandra Upadhyay	Individual	Rz 13 Kh No 987/274 Shankar Park West Sagarpur Baba Balak Nath Mandir Saouth West South West Delhi Delhi 110046. Website: NA	09-Oct-25	Unsecured Business Loan
7	DSA5448	Nadeem Siddiqui	Individual	246 Mijghaoda Ambedkar Nagar Ambedkar Nagar Uttar Pradesh 224152. Website: NA	12-Dec-23	Unsecured Business Loan
8	DSA8868	Mytaxaa Business Services	Proprietorship	R O P No G-19A, Second Floor, Plot No Bhatnagar, Vijay Block, New Delhi East Delhi Delhi 110092. Website: NA	05-Jan-24	Unsecured Business Loan
9	DSA3491	Xtreme India Finserv Private Limited	Pvt. Ltd.	Type A, 67, Sagar Pearl, Jatkhedhi, Bhopalmadhya Pradesh462026 . Website: NA	29-Mar-24	Unsecured Business Loan
10	DSA3293	Ritu Garg	Individual	Flat No 104, Block A, Satyam Apartment, Near Anita Rajpurohit Hospital, Jawai Bandh Marg, Sumerpur, Pali, Rajasthan - 306902 . Website: NA	29-Mar-24	Unsecured Business Loan
11	DSA7879	Madhav Consultancy And Online Work	Proprietorship	Ranipura, Char Shahar Ka Naka, Hazira Gwalior Madhya Pradesh 474003. Website: NA	10-May-23	Unsecured Business Loan
12	DSA3543	Anuj Kumar Singh	Individual	Ekauni Ekauni Suriyawa Bhadohi U P 221404 Uttar Pradesh . Website: NA	08-Jan-25	Unsecured Business Loan